



# THE REGENCY BALL

*A fundraiser for SPARC Hope*

FEBRUARY 15, 2025

*The Seelbach Hilton*



# ABOUT EVENT



## **Louisville's First "Bridgerton Ball"**

Bridgerton is a popular Netflix series that has swept the globe since 2020. The third season was a hit in June of 2024, and the fourth season has already been announced.

Since the show, there have been a number of Bridgerton themed balls, including "The Queen's Ball: A Bridgerton Experience", by Netflix, that has sold out in 11 different cities.

While Louisville may not be large enough for Netflix to bring their ball here, we believe SPARC Hope can create an experience that will excite the city. Plus, all benefits will go towards supporting single parents that are working towards a brighter future.

We believe the excitement from this event can draw a lot of media coverage.



# EVENT VENUE



## Location:

The Seelbach Hilton  
500 S 4th Street,  
Louisville, KY, 40202

We believe the architecture and the decor of The Seelbach hotel Grand Ballroom and Oak Room would make for the perfect space for this event.

The windows, chandeliers, mirrors and ceilings all add to the aesthetic for the time period of the theme.

We feel the ambiance of the hotel lobby really adds to the event and will take the experience to the next level!



# SPONSORSHIP PACKAGES

**\$25,000**

## **The Royal Presenting Sponsor**

- Company name attached to the event
- Company logo on all promotional material
- Signage at event
- Promotion on all social media platforms
- 2 Reserved "Royal Tables" of 8 at event (16 tickets)

**\$10,000**

## **The Diamand Sponsor**

- Company logo on event program
- Signage at event
- Promotion on all social media platforms
- Reserved "Diamond Table" of 8 at event

**\$5,000**

## **The Emerald Sponsor**

- Company logo on event program
- Signage at event
- Four reserved "Emerald Seats"